WRITE FOR RIGHTS

MORE THAN 20 YEARS OF WRITING LETTERS THAT CHANGE LIVES

When just a handful of people unite behind someone, the results can be amazing.

Some 20 years ago, a small group of activists in Poland ran a 24-hour letter-writing marathon. Over the following years, the idea spread. Today, Write for Rights is the world’s biggest human rights event.

From 2,326 letters in 2001 to more than 5.3 million letters, tweets, petition signatures and other actions in 2022, people the world over have used the power of their words to unite behind the idea that geography is no barrier to solidarity. Together, these individuals have helped transform the lives of more than 100 people over the years, freeing them from torture, harassment or unjust imprisonment.

Once again, this year’s campaign features people from around the world, all connected because their human rights have been violated. Some by their governments, others by the police, or even big corporations. All because of who they are or because they simply exercised their rights. Together, we can fight for their rights. Through Write for Rights, they will receive personalized messages of solidarity from thousands of people across the globe. The awareness that their situations are gaining public attention offers reassurance to them and their families that they are not forgotten. And by writing directly to the authorities to demand they take immediate action to remedy injustice we can create a more just and equal world.

Alongside the letter-writing actions, Amnesty International speaks to those who have the power to change these people’s situations, such as politicians in their countries. Write for Rights also gives visibility to these injustices through public events, and garners international attention on social media.

Individuals and groups featured in the campaign in previous years report the difference that these actions make, and often describe the strength they derive from knowing that so many people care about them. Often, there is a noticeable change in the treatment of these individuals, and of other people and groups in a similar situation, by the country’s authorities. Charges may be dropped and people released from detention. People are treated more humanely, and new laws or regulations addressing the injustice are introduced.

“From the bottom of my heart, this campaign has kept me alive, it’s what has stopped them from killing me because they know that you are there”

Jani Silva, environmental defender, 2021

BEFORE YOU START

This human rights education activity can take place in a variety of online or offline settings, such as a school classroom, a community group, a family or an activist group. As a facilitator, you can adapt the activity to best suit the context and group you are working with. For example, you may want to consider what knowledge the group already has about the issues discussed, the size of your group and how to best organize the activity to allow for active participation, the physical setting of your activity, delivering it in-person or online, and any limitations. When participants want to take action on a case, discuss whether it is safe for them to do so.

The activities are all based on participatory learning methods in which learners are not merely presented with information; they explore, discuss, analyse and question issues relating to the cases. This methodology allows participants to: develop key competencies and skills, form their own opinions, raise questions and gain a deeper understanding of the issues presented, take control of their learning, and shape discussions according to their interests, abilities and concerns, have the space required for them to engage emotionally and develop their own attitudes.


Amnesty International offers online human rights education courses, including a short course about human rights defenders which introduces the Write for Rights campaign: academy.amnesty.org/learn

Read about the people we’re fighting for: amnesty.org/writeforrights

Contact the Amnesty team in your country: amnesty.org/Countries

Tweet your support to @Amnesty using the hashtag #W4R23

Letter writing event in Antwerp, Belgium, for Write for Rights 2022.
YOUR WORDS ARE POWERFUL

**ACTIVISTS ACQUITTED**

After leading an anti-government protest in May 2020, Cecillia Chimbiri, Joanah Mamombe and Netsai Marova were arrested, taken to a police station, forced into an unmarked car, and driven out of the city of Harare, Zimbabwe. They were subsequently beaten, tortured and left on the side of the road. While hospitalized, the women were charged with criminal offences relating to the protest. Later, they were also charged with communicating falsehoods and obstructing the course of justice, for speaking about their ordeal. Netsai fled Zimbabwe following the attack. After featuring in Write for Rights 2022, where more than half a million actions were taken on their behalf, Cecillia and Joanah were acquitted by the High Court on 4 July 2023.

**FREED FROM DEATH ROW**

Magai Matiop Ngong from South Sudan was just a schoolboy when he was sentenced to death on 14 November 2017 for murder. Magai recounted how he told the judge the death was an accident and that he was only 15 years old at the time. Yet Magai was tried for capital murder without any access to a lawyer. More than 700,000 actions were taken for Magai during Write for Rights 2019. In March 2022 the High Court agreed that, because he had been a child at the time, he should be released. Magai is now safely out of the country and determined more than ever to help people like him.

**HUMAN RIGHTS DEFENDER FREED**

Bernardo Caal Xol, a teacher and father, worked tirelessly to defend communities affected by hydroelectric projects on the Cahabón river, in northern Guatemala. In November 2018 he was sentenced to more than seven years in prison on bogus charges aimed at preventing his human rights work. During Write for Rights 2021, more than half a million actions were taken for Bernardo and, in March 2022, he was released from prison.
The UDHR was drawn up by the newly formed United Nations in the years immediately following World War II. Since its adoption on 10 December 1948, it has formed the backbone of the international human rights system. Every country in the world has agreed to be bound by the general principles expressed within the 30 articles of this document.

The UDHR itself is, as its name suggests, a declaration. It is a declaration of intent by every government around the world that they will abide by certain standards in the treatment of individual human beings. Human rights have become part of international law: since the adoption of the UDHR, numerous other binding laws and agreements have been drawn up on the basis of its principles. It is these laws and agreements which provide the basis for organizations like Amnesty International to call on governments to refrain from the type of behaviour or treatment that the people highlighted in our Write for Rights cases have experienced.
### CIVIL RIGHTS AND LIBERTIES
Right to life, freedom from torture and slavery, right to non-discrimination.

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Freedom and equality in dignity and rights</td>
</tr>
<tr>
<td>2</td>
<td>Non-discrimination</td>
</tr>
<tr>
<td>3</td>
<td>Right to life, liberty and security of person</td>
</tr>
<tr>
<td>4</td>
<td>Freedom from slavery</td>
</tr>
<tr>
<td>5</td>
<td>Freedom from torture</td>
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</tbody>
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### LEGAL RIGHTS
Right to be presumed innocent, right to a fair trial, right to be free from arbitrary arrest or detention.

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
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<tbody>
<tr>
<td>6</td>
<td>All are protected by the law</td>
</tr>
<tr>
<td>7</td>
<td>All are equal before the law</td>
</tr>
<tr>
<td>8</td>
<td>A remedy when rights have been violated</td>
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<tr>
<td>9</td>
<td>No unjust detention, imprisonment or exile</td>
</tr>
<tr>
<td>10</td>
<td>Right to a fair trial</td>
</tr>
<tr>
<td>11</td>
<td>Innocent until proven guilty</td>
</tr>
<tr>
<td>14</td>
<td>Right to go to another country and ask for protection</td>
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</tbody>
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### SOCIAL RIGHTS
Right to education, to found and maintain a family, to recreation, to health care.

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
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<tbody>
<tr>
<td>12</td>
<td>Privacy and the right to home and family life</td>
</tr>
<tr>
<td>13</td>
<td>Freedom to live and travel freely within state borders</td>
</tr>
<tr>
<td>16</td>
<td>Right to marry and start a family</td>
</tr>
<tr>
<td>24</td>
<td>Right to rest and leisure</td>
</tr>
<tr>
<td>26</td>
<td>Right to education, including free primary education</td>
</tr>
</tbody>
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### ECONOMIC RIGHTS
Right to property, to work, to housing, to a pension, to an adequate standard of living.

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
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<tbody>
<tr>
<td>15</td>
<td>Right to a nationality</td>
</tr>
<tr>
<td>17</td>
<td>Right to own property and possessions</td>
</tr>
<tr>
<td>22</td>
<td>Right to social security</td>
</tr>
<tr>
<td>23</td>
<td>Right to work for a fair wage and to join a trade union</td>
</tr>
<tr>
<td>25</td>
<td>Right to a standard of living adequate for your health and well-being</td>
</tr>
</tbody>
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### POLITICAL RIGHTS
Right to participate in the government of the country, right to vote, right to peaceful assembly, freedoms of expression, belief and religion.

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
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<tbody>
<tr>
<td>18</td>
<td>Freedom of belief (including religious belief)</td>
</tr>
<tr>
<td>19</td>
<td>Freedom of expression and the right to spread information</td>
</tr>
<tr>
<td>20</td>
<td>Freedom to join associations and meet with others in a peaceful way</td>
</tr>
<tr>
<td>21</td>
<td>Right to take part in the government of your country</td>
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</table>

### CULTURAL RIGHTS, SOLIDARITY RIGHTS
Right to participate in the cultural life of the community.

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<thead>
<tr>
<th>Article</th>
<th>Description</th>
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<tbody>
<tr>
<td>27</td>
<td>Right to share in your community’s cultural life</td>
</tr>
<tr>
<td>28</td>
<td>Right to an international order where all these rights can be fully realized</td>
</tr>
<tr>
<td>29</td>
<td>Responsibility to respect the rights of others</td>
</tr>
<tr>
<td>30</td>
<td>No taking away any of these rights!</td>
</tr>
</tbody>
</table>
**ACTIVITY**

**POLICE VIOLENCE AND DISCRIMINATION**

**KEY CONCEPTS**
- Police violence and impunity
- The right to life
- Unlawful killings
- Racial justice
- Racism and discrimination

**ABOUT THIS ACTIVITY**

Participants will learn about the struggles and resilience of Ana Maria Santos Cruz, a mother who is seeking justice for the unlawful killing by the police of her son Pedro Henrique, a young Brazilian activist who advocated for racial justice and human rights. As part of the activity, participants are encouraged to write letters to the Brazilian authorities to demand justice and to show solidarity with Ana Maria.

**AGE:** 14+

**TIME NEEDED**

60 minutes – you may want additional time for the Take Action section.

**LEARNING OUTCOMES**

Participants will:
- understand the impact of racial discrimination and police violence on marginalized communities.
- understand how police violence, unlawful killings and racial discrimination are connected.
- understand the struggle that thousands of mothers face in their fights for justice.
- learn about Amnesty International’s Write for Rights campaign.
- write letters in support of and showing solidarity with Ana Maria Santos Cruz.

**MATERIALS**
- Handout: Excessive Use of Force and Racism (page 9)
- Ana Maria’s story (page 11)
- Background information (page 10)
- Paper, pens and envelopes (if sending letters)
- Optional: Video of Ana Maria Santos Cruz from amnesty.org/w4r-videos
- Optional: Template letters from amnesty.org/writeforrights/

**PREPARATION**

- Print the handout on page 9 for each participant/group.
- Read the background information on page 10 and Ana Maria’s story on page 11.

**MORE INFORMATION**

- For more information on racial justice: amnesty.org/en/what-we-do/discrimination/racial-justice/
- For more information on Pedro Henrique’s case (in Portuguese): anistia.org.br/informe/anistia-internacional-brasil-cobra-justica-por-morte-de-ativista-em-tucano-ba/

**PRECAUTIONS**

This activity discusses themes of racial violence and police abuses and killings, which may be distressing for participants. This activity is best done by two facilitators, or by having someone on standby to accompany participants who might want to step out. The story of Pedro Henrique and Ana Maria may provoke strong emotions and trigger situations of past trauma for some participants. Familiarize yourself thoroughly with the content and anticipate potential areas of sensitivity to navigate the discussions with empathy and understanding. Regularly check in with participants during the activity to gauge their comfort levels. This can be done through non-verbal cues, private dialogue or brief pauses for reflection. During and after the activity, allow participants to express their feelings and thoughts about the activity and the topics discussed. This can help them process any strong emotions they might have experienced.

**BEFORE STARTING THE ACTIVITY**

Welcome the participants and prepare them by explaining that this activity discusses themes of racial violence and discrimination, police abuses and death. Tell the participants that, if at any point they feel uncomfortable or overwhelmed, they may choose not to participate and to step out of the room.

**1. A STORY OF HOPE AND DREAMS**

Introduce the participants to Pedro Henrique by showing them his portrait from the background information on page 10. Tell participants:

“Pedro Henrique was a young Black man from Salvador, capital of the state of Bahia, in Brazil, who chose to live in the small town of Tucano, also in the state of Bahia. He belonged to a marginalized community. The middle child of three children, he cared a lot about his family and his people. Just like his mother, Ana Maria, Pedro Henrique was an avid lover of art and music. He was a great fan of popular Brazilian and reggae music, including Bob Marley and Peter Tosh. He was a member of the Rastafarian religious group, which has a shared philosophy and cultural traditions and a way of life in which concepts like balance, love, spirituality and destiny, and also the Black African diaspora and Black consciousness, are central.”
In 2012, when he was 25 years old, he became a victim of police violence in front of his father’s house, who lived in Tucano, Bahia. In response, he started organizing annual marches – ‘Walks of Peace’ – which peacefully brought together people of all ages from the community to call for justice and an end to police abuses primarily against Black people in Tucano. He had hopes and dreams for the future and he was a positive force for change, bringing people in the community together through his peaceful activism.”

Ask participants to think about the following questions, and write their answers down on a piece of paper, for example in the form of word clouds:

- What do you have in common with Pedro Henrique? Is there anything similar to your own life in his story?
- Imagine that you were to organize a peaceful march in the hope of creating change for your community, what would your call for change be?
- When he was young, Pedro Henrique was subjected to violence by the police. What do you know about police violence, in general or in Brazil particularly?

2. A FIGHT FOR JUSTICE: ANA MARIA’S STORY

Hand out copies of Ana Maria’s story (page 11) and give participants some minutes to read the information. Then bring participants together and guide a discussion using some of the following questions. You can use the background information (page 10) to help guide the conversation.

- What happened to Ana Maria’s son Pedro Henrique?
- What are your thoughts and feelings after reading Ana Maria’s story?
- What shocks or surprises you about what happened to Pedro Henrique?
- What can we learn from this story about the importance of standing up for human rights and the search for justice?

Highlight that, despite ongoing threats and the grief of losing her child, Ana Maria has bravely sought the truth about his death, calling on the authorities for a thorough investigation and for those responsible to be brought to trial.

3. RACISM, POLICE VIOLENCE AND IMPUNITY IN BRAZIL

Divide participants into small groups and distribute copies of the Handout: Excessive use of force and racism on page 9. Ask participants to use the handout and the questions below to guide their conversation.

- How are police violence, unlawful killings and racial discrimination connected?
- What is needed to break the cycle of police violence? (Think: measures, laws, investigations, etc.)
- What happens when governments do not investigate crimes or do not bring perpetrators to justice, for example when police can kill people without facing the consequences?
- What should happen for Ana Maria to receive justice?
- Ana Maria still organizes Walks of Peace, and continues to fight to see Pedro Henrique’s killers brought to justice. What do you think gives her the strength to continue?

Bring the participants back together and ask groups to share some of their findings and discussions, particularly focusing on the last two questions.
Stress that what happened to Pedro Henrique is not an isolated case. Explain that, in Brazil, racism, discrimination and police violence are ingrained in police institutions as part of their culture, with Brazil having one of the most lethal police forces in the world. Pedro Henrique may have been targeted for being a human rights defender demanding an end to police abuses. Yet he was also targeted because he was Black, a young man and from a marginalized, poor community. Unlawful killings of innocent young Black men and other people in marginalized communities is a systemic issue in Brazil. Under the guise of a ‘war on drugs’, the rights of Black and marginalized populations are violated on a daily basis. The war on drugs promotes the violent invasion and occupation of favelas, imposes a daily war on thousands of families and claims the lives of many young people.

4. TAKE ACTION

Explain about Amnesty International’s Write for Rights campaign. Explain that Amnesty International is encouraging people to demand justice for Ana Maria. You can give examples from last year’s campaign (page 3) demonstrating how successful writing letters and taking other actions can be, or watch this one-minute video from Moses Akatugba who was freed from death row thanks to the actions of people during Write for Rights 2014: youtu.be/8cU6EPY5R_c (available in English only).

If there isn’t enough time for participants to take action within the time allowed, encourage them to organize how to do so afterwards or divide the actions among the groups. Encourage them to be creative.

WRITE A LETTER

Encourage participants to write to the Brazilian authorities using the contact information on the right.

Tell the authorities something about yourself to make this a personal letter.

Tell them what shocks you about the case of Ana Maria Santos Cruz and her son, Pedro Henrique.

Tell them why you think it is important that governments step up and end police violence once and for all.

Tell them to promptly conclude the investigation into Pedro Henrique’s killing in an independent and impartial manner so that all those responsible for the crime are brought to justice in fair trials.

General Prosecutor of Bahia
Ministério Público do Estado da Bahia
Quinta Avenida, n° 750, 1º andar sala 129, do CAB (Centro Administrativo da Bahia)
CEP 41.745-004
Salvador, BA, Brazil

Salutation: Dear General Prosecutor

Twitter / X: @MPdaBahia
Hashtags: #W4R23 #JusticeForPedroHenrique

SHOW SOLIDARITY

Show Ana Maria that she is not alone. Send your messages of solidarity to help keep Ana Maria’s spirits strong. Be creative! She is a great fan of reggae and popular Brazilian music, just like her son Pedro Henrique was, so you may want to mention music in your letter. Post pictures of your letter to your social media, tagging #JusticeForPedroHenrique. Then, mail your letter to the address to the right.

Ana Maria speaks Portuguese. Here are some example messages to include:

Ana, estamos com você, a sua luta nos inspira a continuar! (Portuguese)
Ana, we are with you, your fight for justice inspires us! (English)

Ana, você não está sozinha e o nome de Pedro Henrique não será esquecido! (Portuguese)
Ana, you are not alone and Pedro Henrique’s name will never be forgotten! (English)
In Brazil, racism continues to drive state violence. Unlawful killings by public security officials are frequent, disproportionately affecting Black people in marginalized neighbourhoods. Heavily armed police operations often result in hours of intense shootings in favelas (informal housing settlements) and marginalized neighbourhoods. The state’s excessive use of force manifests itself in unlawful killings, raids on people’s homes, destruction of belongings, psychological torture, restrictions on people’s freedom of movement and the suspension of basic services such as schools and health centres.

Brazil’s ‘war on drugs’, which has ruled public security policies for decades, continue to feed the cycle of racial violence and unlawful killings by police. The Brazilian Forum on Public Safety reported that, in 2021, 99% of victims of police killings were male, 84% were Black and 52% were aged under 25.

The continuing high death toll during police operations is evidence of the state’s failure to effectively oversee police conduct. The fact that Black people make up a disproportionately high percentage of victims is further proof that systemic and institutional racism continues to drive the criminalization of and excessive use of force against Black people in Brazil. The persistence and scale of killings by police also demonstrates the impunity enjoyed by those directly responsible and the lack of accountability of those in the chain of command who facilitate or tolerate excessive use of force.

Amnesty International is calling for racial justice, so that people who have been historically and systemically discriminated against can enjoy equality in law and practice. States must ensure justice and redress including through the removal of racist laws, policies and practices, and guarantee equality in access to economic and social rights. They should also take measures to end the over-policing and over-criminalization of people and communities facing discrimination.

**Unlawful killings**, or extrajudicial executions, are killings ordered by a government, or committed with the government’s knowledge and support. They are carried out by the military, the police, or by civilians working with government forces. Unlawful killings include killings resulting from excessive use of force by law enforcement officials.

**Racial justice** means going beyond preventing individual cases of racial discrimination and also combating structural oppression. It involves working towards systemic change and solutions, by targeting the root causes of racial oppression as it intersects with patriarchy, colonialism and slavery as well as economic inequality.
BACKGROUND INFORMATION

IMPUNITY AND VIOLATIONS OF THE RIGHT TO LIFE

Everyone has the inherent right to life. This right is the precondition that allows us to enjoy all other rights and it is protected by law. Nobody should be deprived of their right to life. This means that governments not only have to refrain from taking life, but they must also take reasonable measures to prevent death. A failure to investigate the circumstances of someone’s death could constitute a human rights violation under international human rights law.

States must ensure that a prompt, independent, impartial, thorough and effective investigation takes place if someone has lost their life. This must be carried out by independent and impartial bodies. If it is suspected that the death was the result of criminal conduct, the authorities must ensure that those suspected of responsibility are brought to justice in fair trials.

The Brazilian authorities systematically fail to adequately investigate cases of excessive use of force or ensure that those who are directly responsible or in the chain of command are brought to justice. This creates a culture of impunity where state officials who have committed crimes frequently avoid punishment.

PROTECTION OF HUMAN RIGHTS DEFENDERS

Globally, the space for civil society organizations has shrunk alarmingly and the threats and challenges faced by human rights defenders have increased in recent years. According to the UN Special Rapporteur on the situation of human rights defenders, Brazil was among the countries where the most human rights defenders were killed between 2015 and 2019.

Governments bear the ultimate responsibility and obligation to protect human rights defenders and ensure they can carry out their legitimate work in a safe and enabling environment without fear of reprisals. This obligation also requires governments to implement measures to prevent human rights violations being committed against human rights defenders and address allegations of abuses against them. Yet attacks against human rights defenders often happen precisely because states do not foster a safe and enabling environment. Governments often fail to recognize and protect defenders at risk, or fail to bring perpetrators to account. When states do not take attacks against defenders seriously, the authorities send a message that such acts are tolerated, with little or no consequence for the perpetrators, making further attacks more likely in the future.
Ana Maria Santos Cruz is a loving mother. She enjoys attending concerts and cultural events with her daughter in Salvador, Brazil. However, since the death of her son, Pedro Henrique, Ana Maria feels like a part of her has been taken away.

In his short life, Pedro Henrique achieved a lot. An activist and advocate of racial justice and human rights, Pedro Henrique organized ‘Walks of Peace’ in his hometown of Tucano, in Bahia, Brazil. These annual marches brought people together to speak out about police abuses primarily against Black communities.

These moments of solidarity were met with hostility and intimidation from the police. Officers began to monitor Pedro Henrique. They threatened and violently attacked him for his activism. On 27 December 2018, at the age of 31, Pedro Henrique was killed. His house was raided by three hooded men as he slept next to his girlfriend. He was shot eight times in the head and neck. His girlfriend recognized the three men as police officers.

The officers suspected of killing Pedro Henrique were indicted in 2019. But, almost five years later, they are still active in the police force. The investigation into the killing has not been concluded and the trial has yet to begin.

Despite ongoing threats and the grief of losing her child, Ana Maria has bravely sought the truth about his death, calling on the authorities to conduct a thorough investigation and to put those responsible on trial.
Amnesty International is a movement of 10 million people which mobilizes the humanity in everyone and campaigns for change so we can all enjoy our human rights. Our vision is of a world where those in power keep their promises, respect international law and are held to account. We investigate and expose the facts, whenever and wherever abuses happen. We lobby governments as well as other powerful groups such as companies, making sure they keep their promises and respect international law. By telling the powerful stories of the people we work with, we mobilize millions of supporters around the world to campaign for change and to stand in the defence of activists on the frontline. We support people to claim their rights through education and training.

Our work protects and empowers people – from abolishing the death penalty to advancing sexual and reproductive rights, and from combating discrimination to defending refugees’ and migrants’ rights. We help to bring torturers to justice, change oppressive laws, and free people who have been jailed just for voicing their opinion. We speak out for anyone and everyone whose freedom or dignity are under threat.