

AMNESTY INTERNATIONAL ACTIVISTS IN (YOUR CITY/SCHOOL) WILL HOLD PARTY (OR YOUR SPECIFIC EVENT ACTIVITY) TO KICK OFF WRITE FOR RIGHTS CAMPAIGN

Global Event Engages People to Take Action for Individuals at Risk

FOR IMMEDIATE RELEASE

DATE HERE: Month, Day, Year

Contact: [First and Last Name, Email Address]

(City the Event Will Be Held in Here in ALL CAPS) – The first paragraph must list the 5 W's – who, what, when, where, why – and instantly 'hook' the reader. Boil your event, and why the reporter should cover it, down to 2-4 compelling sentences.

Amnesty International in (CITY/SCHOOL) will host a Write for Rights event for local activists to call attention to the harassment and jailing of individuals at risk and to call on governments to protect their rights. The group will (add a brief description of your group's event). This event is just one of thousands that will be carried out throughout the United States and countries worldwide.

Write for Rights is the world's largest human rights letter writing event. Every year around Human Rights Day on December 10th, hundreds of thousands of people worldwide write letters on behalf of prisoners of conscience, human rights defenders and others at risk of human rights violations. This year, Write for Rights focuses on the right to protest around the world.

Letters have the power to change lives, and throughout Amnesty International's 61 years of human rights activism, many people have been freed because of the action taken by activists who participate in Write for Rights. Letters and online actions taken by activists have given former prisoners of conscience, human rights defenders, torture survivors, and death row prisoners hope and helped changed the minds of decision makers.

What: EXAMPLE: Virtual party to launch Amnesty International's Write for Rights campaign, the largest human rights letter-writing event in the world. Be concise but descriptive providing any unique details about your event.

Who: Name of Speakers in Bold if there is a speaking program: Include a very brief bio after name

When: DATE AND TIME

Where: ADDRESS

This event is free and open to the public.

Follow [**Amnesty International USA**](#) on Twitter.

Amnesty International is a Nobel Peace Prize-winning global movement of more than 10 million people who campaign for a world where human rights are enjoyed by all. The organization investigates and exposes abuses, educates and mobilizes the public, and works to protect people wherever justice, freedom, truth and dignity are denied.